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OcuCue is the First Company to Offer Visual Analytic Solutions to Network Engineers

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New visual technology allows users to see everything at a glance with clear, coordinated and comprehensive visual cues

Las Vegas, NV, November 12, 2009 – As the Internet cloud continues to expand and encompass new devices, IP network engineers have yet to find a response to the question of how to prioritize information and issues as they arise. Unable to see all of their devices at the top level, technical personnel must drill down through layers of information to diagnose problems. OcuCue provides IP engineers with a simple solution: See it. Fix it.

Founded in 2009 as the sales agency for Visual Cue Technologies' solution in the IP networking space, OcuCue serves up fresh, detailed visual cues that reflect current conditions in a custom format. Visual cues in the form of customized icons can be updated frequently, are easy to comprehend and are universally understood. Perhaps more importantly, OcuCue enables Internet network engineers to prioritize their next steps quickly and efficiently. A picture is worth a thousand words, and pictures that update themselves are worth even more.

"I've had a lifelong interest in the visual display of quantitative information," said OcuCue Manager Stuart C. Woodward. "When I was introduced to Visual Cue Technologies' innovative solution, it was clear to me that we were at a major milestone."

The proliferation of devices at the edge of the Internet requires a new approach. Many small- and medium-sized businesses now depend on Internet connectivity for their daily activities. OcuCue's icons are self-explanatory, making them accessible to non-technical personnel.

"Existing monitoring solutions built for engineers leave out operating personnel and business management who are thirsty for better information," Woodward said.

OcuCue will introduce the revolutionary visual analytics technology at MSPWorld at The Venetian in Las Vegas on Nov. 12 through 14, where senior executives from MSP companies across North America will discuss important market trends.

Charles Weaver, President of MSPAlliance said, "OcuCue is the first visual cue technology to hit the industry, and the first platform-agnostic IP network monitoring technology in over 10 years. MSPAlliance is pleased to have OcuCue represented in Las Vegas, offering a truly new and affordable solution for IP Engineers."

OcuCue is particularly excited about working with MSPAlliance members.

"We want to offer MSPs an innovative solution to monitor networks visually," Woodward said. "Visual icons can be understood by the MSP's customer, providing an additional source of revenue and incremental margin."

For more information about OcuCue LLC, the leading provider to the global IP networking arena of visual analytics solutions from VisualCue Technologies LLC, contact Stuart Woodward at 1+888-9-OcuCue.

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